

## ABSTRACT OF THE DISCLOSURE

A daily calendar holder includes an elongated base, preferably in the form of a wooden block. The base includes a groove formed in the top surface of the block extending along the length of the block from a first end to a second end of the block. The daily calendar holder further includes an elongated transparent plate having a top edge, a bottom edge and two side edges. Three parallel slots each sized for removably receiving a daily calendar sheet are formed in the plate with openings along the top edge of the plate. The bottom edge of the plate is permanently secured within the groove in the base. A tag for displaying emblems, company logos and/or information identifying the owner of the holder is permanently secured along one side edge of the base.